

BizzSmartz specializes in developing innovative mobile applications to meet the needs of today's on-demand businesses. Over the last few years, BizzSmartz has developed groundbreaking solutions for a number of startups and SMEs worldwide. Our on-demand solutions have the potential to improve traffic flows, integrate multiple revenue-generating sources, and to build a brand that everybody loves.

We have a strong and, experienced team specializing in a range of technologies for providing consultation, ideas and cost effective solutions. Our services and solutions run the entire gamut of what a modern on-demand business could possibly need from the spectrum of technology.

BizzSmartz is a division of Netsmartz LLC global group of companies involved in providing IT solutions and services to businesses across the world.. Since 1999, Netsmartz has been headquartered in Rochester NY and expanded to over 8 global locations with over 1000 team members.



<http://www.ustadtaxi.com>

USTAD Stands for 'United States Taxi And Dispatch Services'.

The creators of USTAD have an extensive background in managing and operating Taxi Fleet Services in Illinois. USTAD was created to address some of the current issues faced by both the passengers and drivers of the modern ride share models. USTAD provides taxi dispatch services across several states* in USA through a network of independent taxi owners and operators, using their own equipment and insurance policies.



THE CHALLENGE

While developing the app, we had to make sure all customer guidelines were met at each and every stage. Some of the challenges faced by our developers during the course of the project included

- The solution is white labeled so re-branding had to be looked into
- We had to provide features that improved the efficiency of the cab service for users
- The app had to be integrated with a web dispatcher to receive runtime dispatched bookings
- The app had to support automatic fare calculation and best route options from the start of the trip
- There needed to be an option to book a taxi in advance
- Taxi booking needed to be for half a day or full day
- Instant rate estimates on the mobile app needed to be shown
- Payment options using any preferred mode of payment had to be integrated
- Users needed to receive prompt notifications on Cab and Ride details.

APPROACH AND SOLUTION


In order to ensure all client requirements were successfully met, we offered our standard enterprise plan to the client, which included the following

- White Labeled Solution
- Driver app for both iPhone & Android
- Passenger app for iPhone & Android
- GPS Enablement
- Booking (Unlimited)
- Drivers included: 100
- Admin Dispatcher
- Credit Card Payments
- Cash Payments
- Custom Payment Gateway Integration
- Change Prices feature for Admin
- Custom Designed Promotional Website
- Statistics (Analytical Data)
- Reservation Module
- Tip Feature
- Company Admin Dashboard
- Driver Dashboard
- Promo Code Generation & Integration
- Real-Time View of Drivers
- Support Type (Telephonic & Email)
- Server Hosting (Dedicated)
- Types of Cars: 5

RESULTS

There are several taxi dispatch services - large and small, operating in the USA. Some have fixed rates for all rides and some have different rates during peak times in the day or season. Some take very high commissions from the drivers, leaving nothing to the drivers. In most cases someone in the equation loses for another's gain. USTAD in the quest for a win-win solution, where everyone in the equation benefits almost equally, has come up with a well-balanced, best of breed -Hybrid Taxi Dispatch solution that caters to all: the customer, the driver and the operator.



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Like to find out more about our Taxi Mobile Solutions?

If you need to know more about how we can help you with your taxi mobile application needs, do get in touch. We can set up a meeting at a time suitable for you.

**ISO 9001: 2008
CERTIFIED**



 **Developer**