

BizzSmartz specializes in developing innovative mobile applications to meet the needs of today's on-demand businesses. Over the last few years, BizzSmartz has developed groundbreaking solutions for a number of startups and SMEs worldwide. Our on-demand solutions have the potential to improve traffic flows, integrate multiple revenue-generating sources, and to build a brand that everybody loves.

We have a strong and, experienced team specializing in a range of technologies for providing consultation, ideas and cost effective solutions. Our services and solutions run the entire gamut of what a modern on-demand business could possibly need from the spectrum of technology.

BizzSmartz is a division of Netsmartz LLC global group of companies involved in providing IT solutions and services to businesses across the world.. Since 1999, Netsmartz has been headquartered in Rochester NY and expanded to over 8 global locations with over 1000 team members.



How a dedicated team at Bizsmartz is helping a premier security solutions company develop their apps and web portal to optimize operational efficiency

CLIENT

The client provides security guards on-demand by way of a Hybrid model that lets customers hire security guards through a web portal and mobile app. The app is an amalgamation of technology, safety and security. Any corporate entity or individual can request & contract for armed or unarmed private security guards to come to their location on demand or via the automated scheduling tool.

CHALLENGE

- The business model allows for providing on-demand security guards through customer mobile apps and a web based platform so a good understanding of the industry was imperative.
- The client needed the first cut of the solution at very short notice.
- The team from Netsmartz needed to be available during US business hours for support.
- Payments and commissions were complex and required to be calculated and split between various recipients through online channels.

TEAM

The client's dedicated team consists of: 1 Android Developer, 1 iPhone Developer, 2 PHP Developers, 1 QC, 1 Project Manager.

SOLUTION

- The team made it a point to gain an understanding of the security on demand industry.
- Business cases and scenarios were created to bring the current business model onto a digital platform.
- PHP was zeroed in on as the backend technology as going with an open source technology seemed logical.
- Mobile Apps with location tracking as one of the primary business features were developed for the first pilot run.
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APPROACH

- Bizzsmartz used the BYT model to create a dedicated multi-technology team for the client.
- Bizzsmartz provided a SPOC who works in the client's time zone.
- The team follows the Agile process using JIRA to manage day to day tasks and provide transparency and visibility to the client.
- A daily Scrum meeting happens with the client through video conferencing.
- A VPN (Virtual Private Network) has been set up for developers to access the client's environment.
- The VPN has dedicated bandwidth so the connection always stays up.

RESULTS

- The solution is undergoing continuous development and enhancement cycles from the last 3 years.
- The solution has performed well and the client has expanded his business rapidly across the United States.
- The client is happy with the performance of his team at Bizzsmartz and is seeking to add on 10-12 more members in view of the planned expansion.
- The web portal at the backend is easy for the Admin to manage while guards and customers find their respective apps are intuitive to use and make for accurate scheduling.
- Overall operational efficiency has been enhanced to a great extent.

TECHNOLOGIES USED



WHY BUILD YOUR TEAM @ BIZZSMARTZ

- At Bizzsmartz our people are fluent in English and you will have no issues communicating with them.
- We tackle the time zone difference by ensuring there is adequate overlap with your time zone.
- Once your team reaches a certain size, a Project Manager is appointed who spends more time in your time zone for efficient communication.
- Our people take full ownership of projects rather than behaving like hired hands.
- If you need a particular technology for your project, we ensure the resources receive training if needed.
- We have state-of-the-art communication facilities with enhanced video conferencing equipment and high-speed Internet.
- We scale your team up and down as per requirement so you never face a manpower crunch or have to pay for resources you don't need.
- IP Ownership: rest assured that the assets and code we develop will always belong to you.



Like to find out more about our Taxi Mobile Solutions?

If you need to know more about how we can help you with your taxi mobile application needs, do get in touch. We can set up a meeting at a time suitable for you.