

BizzSmartz specializes in developing innovative mobile applications to meet the needs of today's on-demand businesses. Over the last few years, BizzSmartz has developed groundbreaking solutions for a number of startups and SMEs worldwide. Our on-demand solutions have the potential to improve traffic flows, integrate multiple revenue-generating sources, and to build a brand that everybody loves.

We have a strong and, experienced team specializing in a range of technologies for providing consultation, ideas and cost effective solutions. Our services and solutions run the entire gamut of what a modern on-demand business could possibly need from the spectrum of technology.

BizzSmartz is a division of Netsmartz LLC global group of companies involved in providing IT solutions and services to businesses across the world.. Since 1999, Netsmartz has been headquartered in Rochester NY and expanded to over 8 global locations with over 1000 team members.



<http://www.alphacarlimoinc.com>

The Alpha Car &Limo application is designed to provide customized vehicle rental service to meet the personal requirements of users. The company is based out of Brooklyn, USA and has a fleet of 9 Limos.

THE CLIENT

Alpha Car & Limo was started as a discount brand catering to airport travelers. They accommodate families, business executives, tourists, prom-going students, and partygoers. Their fleet consists of black Lincoln Town Cars and Cadillac Escalades. The Alpha Car & Limo app strives hard to make their vehicle rental experience the best one.

THE CHALLENGE

While developing the app, we had to make sure all customer guidelines were met at each and every stage. Some of the challenges faced by our developers during the course of the

- The solution is white labeled so re-branding was a challenge
- We had to provide features that improved the efficiency and convenience of the cab service for users
- The app had to support automatic fare calculation and best route options from the start of the journey
- The app had to be able to connect the nearest cab with a customer looking to hire one

THE CHALLENGE

- With a few short clicks using the app, available drivers will be able to view and accept pickup requests through the app.
- Customers will know the vehicle type and driver that is coming to pick them up and expected time of arrival
- App will show users and drivers each other's exact location on the map through GPS
- The solution is available for customers and drivers on both iOS and Android platforms
- The solution is white-labeled and carries the customer's branding
- There was an option to further customize the product if needed
- The Admin has a Dashboard where he can manage cars, drivers, fees and view reports

APPROACH AND SOLUTION


In order to ensure all client requirements were successfully met, we offered our standard enterprise plan to the client, which included the following

- White Labeled Solution
- Driver app for both iPhone & Android
- Passenger app for iPhone & Android
- GPS Enablement
- Booking (Unlimited)
- Drivers included: 100
- Admin Dispatcher
- Credit Card Payments
- Cash Payments
- Custom Payment Gateway Integration
- Change Prices feature for Admin
- Custom Designed Promotional Website
- Statistics (Analytical Data)
- Reservation Module
- Tip Feature
- Company Admin Dashboard
- Driver Dashboard
- Promo Code Generation & Integration
- Real-Time View of Drivers
- Support Type (Telephonic & Email)
- Server Hosting (Dedicated)
- Types of Cars: 5

RESULTS

There are several taxi dispatch services - large and small, operating in the USA. Some have fixed rates for all rides and some have different rates during peak times in the day or season. Some take very high commissions from the drivers, leaving nothing to the drivers. In most cases someone in the equation loses for another's gain. USTAD in the quest for a win-win solution, where everyone in the equation benefits almost equally, has come up with a well-balanced, best of breed -Hybrid Taxi Dispatch solution that caters to all: the customer, the driver and the operator.



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Like to find out more about our Taxi Mobile Solutions?

If you need to know more about how we can help you with your taxi mobile application needs, do get in touch. We can set up a meeting at a time suitable for you.

**ISO 9001: 2008
CERTIFIED**



 **Developer**